

# Create & Automate Leeds

VENUE  
The Terrace  
Wellington Place, LeedsFORMAT  
Half-day • 30 places

*One real job, moving through five connected platforms, narrated by the people who built them. **This is the running order***

**09:30** *Arrival & refreshments*

The Terrace, Wellington Place. Coffee, pastries, a chance to meet the room before we start.

**10:00** **Welcome & setting the day** • 15 MIN

David McGuinness sets up the day, walking you through what you're about to see and why it matters for your business.

HOSTED BY DAVID MCGUINNESS • INFIGO

**10:15** **Where it starts: the customer experience** • 30 MIN

Printess and Antonia Fagan show a job being created, personalised, and submitted through a storefront built to sell.

WITH TESSA DE PLOOY • PRINTESS & ANTONIA FAGAN • INFIGO

**10:45** **Into the workflow** • 30 MIN

Antonia Fagan shows the order landing in a live web-to-print environment, moving automatically with no manual intervention.

WITH ANTONIA FAGAN • INFIGO

**11:15** *Coffee break*

Fifteen minutes. Stretch your legs, refill the mug.

**11:30** **Behind the scenes: making it intelligent** • 30 MIN

Jeremy Hall from printIQ shows how estimating, scheduling and production are handled automatically once the job hits the MIS.

WITH JEREMY HALL • PRINTIQ

**12:00** **Before it prints: getting it right first time** • 30 MIN

Davy Verstaen from Enfocus walks through smarter PDF preflight so every file is checked and approved before it touches the press.

WITH DAVY VERSTAEN • ENFOCUS

**12:30** **The final step: colour that's consistent every time** • 30 MIN

Paul Williams from GMG shows how colour is managed from end to end so the job prints exactly as the customer expected.

WITH PAUL WILLIAMS • GMG COLOR

**13:00** *Lunch on the rooftop terrace*

The workflow is complete. Lunch is on us and the people who built it are in the room.

**13:45** **Become a Perky Printer** • HANDS-ON

See the personalisation tool live, get your own printed keepsake made on the day, and spend time with the experts behind each session.

**14:30** *Event closes*